### Indigenous People's Day

# SOCIAL MEDIA TOOLKIT



**OCTOBER 14, 2019** 

### What can you do to celebrate Indigenous People's Day?

- Tweet using the hashtags: #NativeNow #rethinkcolumbus #abolishcolumbusday #indigenouspeoplesday and tag @genindigenous & @\_illuminatives.
- Post a picture and acknowledge who's traditional and/or ancestral land you stand on & share your vision for the future of Indigenous people. Be sure to tag @genindigenous & @\_illuminatives and use the hashtag #NativeNow.
- Post what future you envision for Indigenous people, acknowledge the land you stand on, & ask others to post too. Be sure to tag acenter4native & allumiNativeOrg and use hashtag #NativeNow.

#### Indigenous People's Day

# SOCIAL MEDIA TOOLKIT



**OCTOBER 14, 2019** 

#### **EXAMPLES:**

@genindigenous I stand on Nacotchtank & Piscataway land. I envision a future where everyone acknowledges and recognizes that we are all on Indigenous land. Whose land do you stand on? #NativeNow #indigenouspeoplesday





She stands on Salish & Quinault land. I see a future where she is safe and protected. What future do you envision for your Indigenous babies? #NativeNow #indigenouspeoplesday #abolishcolumbusday

@genindigenous@\_illuminative

Celebrate Indigenous People's Day with me by discovering (native-land.ca) and acknowledging the land you stand on! I stand on Osage land. #NativeNow #rethinkcolumbus #abolishcolumbusday #indigenouspeoplesday #IAmGenI #BeIllumiNative