

Telling your Story During this Crisis

In the face of COVID-19, people across the U.S. are stepping up to maintain and deepen connections and care for their communities. We are re-learning the value of relationships and the truth of our interdependence. As the country reopens, we want to keep that sense of shared humanity and inspire people to connect deeply with their neighbors. Weave: The Social Fabric Project launched the [#WeavingCommunity campaign](#) along with 300 community partners to ensure the pandemic drives us together, not apart. We are inviting people into honest conversation, acts of caring and meaningful community action. The goal is stronger, more connected communities after Covid.

Storytelling is the force behind this campaign. This crisis has impacted each of us and our communities differently, so we are asking you to share short stories in response to one or more of these questions:

- **How are you experiencing this crisis?**
- **What actions are you taking to support and care for yourself and others during these trying times?**
- **What is the life we want to create after this?**

We encourage you to be as honest as possible in sharing your story. Through sharing, you're inspiring others to do the same. Here are three simple ways you can post. Check out the examples to get inspired.

- *Blog post (Facebook or we can put on [WeAreWeavers site](#))*
 - **Write a post** (500- 800 words) in response to any of the above prompts. Make it personal. Please share what you are feeling, thinking or doing..
 - **Let us interview you** - We'll set up a time to interview you, write an initial draft, and work with you to finalize it.
 - **Include an informal and interesting photo** of yourself or your community
 - **Example:** <https://weareweavers.org/weavers/my-mothers-advice-for-loving-and-leading-through-crisis/>
- *Photo w/ caption (Twitter, Instagram)*
 - **Find a compelling photo** of you or life during Covid
 - **Write a caption** or brief explanation that responds to one of our prompts
 - Be sure to tag @weaving_us on [Twitter](#), [Facebook](#) and [Instagram](#).
 - Use the #WeavingCommunity and/or #LetsGoThere hashtags so the campaign can find and reshare your stories and actions.
 - **Examples**
 - <https://twitter.com/UCFreeListening/status/1255299541399732225>
 - https://www.instagram.com/p/B_Xi0GRF-9P/
 - https://www.instagram.com/p/CAOPqI-nf2_/
 - https://www.instagram.com/p/B_ft_Xkn4N8/
- *Video (Tik-Tok, Instagram TV)*
 - **Take a short video of you** (under a minute) talking or doing something that responds to one of our prompts

- **Write a caption** or brief explanation
 - Be sure to tag @weaving_us on [Twitter](#), [Facebook](#) and [Instagram](#).
 - Use the #WeavingCommunity and/or #LetsGoThere hashtags so the campaign can find and reshare your stories and actions.
- **Examples**
 - https://www.instagram.com/p/B_21UGaBkAX/
 - https://www.instagram.com/p/B_yTvYnFR55/
 - <https://www.instagram.com/stories/highlights/17860273321768479/>

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